STEVE GREGORY

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508.367.7156

ESSENTIAL SKILLS PACKAGE

- Strong sales experience and success with varied clientele through a range of professional experience, including remodeling, lighting, interior design, fine art, hospitality, food & wines,
- Team development and management of up to twenty five employees,
- Creative e-commerce and web marketing, development of websites, site content management, social media & marketing communications. Skills include Facebook, WordPress, MS Office, Photoshop, FTP, Javascript, HTML and Video Editing

CREATIVE

JS Design Group, Brewster, MA. Sales Management/Website design. Creative development, design & implementation of custom and WP websites, videos, graphics & animations, CD's, print & collaterals, social media and multimedia campaigns. View portfolio at http://www.interiorpeace.com/portfolio.html or use QR Code.

MANAGEMENT & SALES

SolarCity, South Dennis, MA. Senior Retail Energy Consultant. Recruited & managed eight person Cape retail sales team for largest residential solar installer, consistently in top 10 teams nationwide. Created marketing partnerships with Cape Cod Baseball League, YD Red Sox, Hyannis Harbor Hawks, Police K9 Relief Fund.

Granite City Electric, S. Yarmouth, MA. Showroom Manager. "Selling" manager's position, responsible for inventory, merchandising & supervising up to four employees

The Artful Hand Gallery, Chatham and Orleans MA. Gallery Manager. Managed three fine crafts galleries with fifteen employees, developed marketing program, including radio advertising and website.

On the Level Co., Inc., Hyannis, MA. Business Development. Built specialized construction company from $65K to $1.5M annually, including franchising, training materials and marketing, supervised twenty five employees.

ERA Cape Real Estate, West Dennis, MA. Sales. Defined and developed web, social media, advertising, supporting materials and special events for targeted niche 'assisted living' market segment.

US Telecenters, South Yarmouth, MA. Inside Sales. Outbound telemarketing to business developed new marketing programs & products. Sprint National Sales Award.

EDUCATION

- **UMass, Amherst, Amherst, MA**. Major: Marketing. Minor: American Literature
- **Cape Cod Community College, West Barnstable, MA**. Additional Courses: Philosophy
- **MA Real Estate Salesperson's License, Life & Health Insurance License**